



Overview: 2020 Sponsorship Opportunities

IGEL’s sponsorship program is built upon its unique environmental leadership program that is conducted over the course of a year. Up to 35 leaders from agriculture, business, industry, government and nonprofits are selected from approximately 100 applicants to participate in this program designed to achieve “mastery of self, mastery of relationship and mastery of action.”

The program is conducted in five three-day sessions across Georgia. Here is the 2020 schedule:

- Atlanta, May 12 - 15, 2020
- Albany, July 14 - 17, 2020
- Dawson County, September 14 - 17, 2020
- Sapelo Island, November 10 - 13, 2020
- Serenbe & Summit, January 11 - 14, 2021

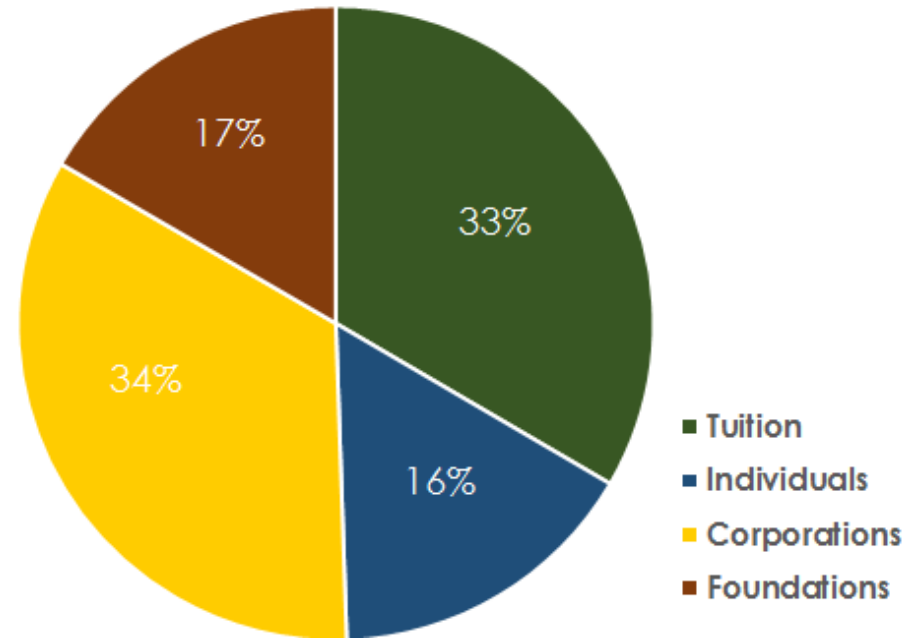
Sponsorship opportunities that are directly tied to the program, which are detailed on the other side of this page, start at the level of meal and progresses accordingly:

- Meal (lunch or dinner)
- Day
- Session (all three days of one session)
- Year (all five sessions)
- Three Years

All sponsorship packages include exposure through IGEL’s website, monthly e-news, and signage at the session.

For more information, please contact Diandra Powers at dpowers3@gsu.edu or 404-413-7429.

Income by Source



How Your Support Helps

Program expenses for 2020 are expected to be about \$10,000 per participant with tuition covering only 40% of that cost. In addition, many strong candidates are unable to come up with the full amount, so IGEL offers scholarships. In many cases, IGEL would not be able to meet its diversity goals if scholarships were not offered.

It is critical to know that diversity isn’t an important feature of IGEL, or a top recruitment priority; *it is an essential, foundational program concept*. Our value is based on having a diversity of backgrounds and perspectives represented within each class; without this, IGEL fails, by definition.

Through the generosity of businesses, corporations, foundations, IGEL alumni and individuals, IGEL received over \$265,000 in 2016, including scholarship donations.

IGEL is about as lean and mean as nonprofits come. With no full-time employees or contractors, our organization is powered by our volunteer board – all IGEL alumni – and the rest of the over 500 alumni. When your company supports IGEL, you support one of the most effective leadership programs anywhere, and one of the most efficient nonprofits anywhere.

Thank you in advance for your kind consideration.

Sponsor Packages At-A-Glance

*Sponsor benefits run on an annual basis, consistent with the program year.
 All benefits offered unless sponsor requests anonymity.*

	Legacy \$75,000 Sponsor of annual program for (3) years	Premier \$25,000	Influential \$10,000	Dedicated \$5,000	Scholarship \$3,500	Supporting \$1,250
Website	Logo on homepage AND sponsor webpage for 3 years	Logo on homepage AND sponsor webpage	Logo on homepage AND sponsor webpage	Logo on sponsor webpage	Logo on sponsor webpage	Listing on sponsor webpage
Program Day Sponsorships	Sponsor credit at ALL events throughout <u>three</u> program years (promo via ALL signage, programs and other printed materials)	Sponsor credit at ALL events throughout the program year (promo via ALL signage, programs and other printed materials)	Choice of sponsoring 1 session (3 program days) (promo via signage, programs and other printed materials)	Choice of sponsoring 1 program day (promo via signage, programs and other printed materials)	Recognition at Lunch or Dinner (promo via signage)	Recognition at Lunch or Dinner (promo via signage)
Newsletter	Logo in every newsletter for 3 years	Logo in every newsletter	Logo in newsletter for month(s) of sponsorship(s)	Logo in newsletter for month of sponsorship	Logo in newsletter for month of sponsorship	Logo in newsletter for month of sponsorship
Annual Summit & Alumni Reunion	Newsletter Recognition 8 tickets to event	Newsletter Recognition 6 tickets to event	Newsletter Recognition 4 tickets to event	Newsletter Recognition 2 tickets to event	Newsletter Recognition 2 tickets to event	Newsletter Recognition 2 tickets to event

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